

MALBEC LABS

COOKIE POLICY

Last updated: August 17, 2026

Version 1.0

I. Introduction

This Cookie Policy explains how Malbec Labs ("**Malbec Labs**," "**we**," "**us**," or "**our**") uses cookies and similar technologies to recognize you when you visit our website at <https://malbeclabs.com>, including any related websites, subdomains, and interfaces that link to this Cookie Policy (the "**Site**"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases we may use cookies to collect personal information, or information that becomes personal if we combine it with other information. In such cases our Privacy Policy will apply in addition to this Cookie Policy.

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

II. What are cookies?

We and third parties (providing content, advertising, or other functionality on our Site) may use cookies, pixel tags, and other technologies ("**Technologies**") to automatically collect information through the Site.

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Malbec Labs) are called "**first party cookies**." Cookies set by parties other than the website owner are called "**third party cookies**." Third party cookies enable third party features or functionality to be provided on or through the website (e.g. like advertising, interactive content and analytics). The parties that set these third party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

III. Why do we use cookies?

Some cookies are "essential" or "strictly necessary" for the Site to operate. Other cookies help us understand visitor interests and enhance the user experience.

Third parties serve cookies through our Site for advertising, analytics and other purposes. This is described in more detail below.

The specific types of first and third party cookies served through our Site and the purposes they perform may vary depending on the specific page or interface you visit. Our uses of these Technologies generally facilitate the following:

- Allow you access to the Site, applications, and tools that are required to identify irregular website behavior, prevent fraudulent activity, improve security, or allow you to make use of our functionality;
- Assess the performance of the Site, including as part of our analytic practices to help us understand how individuals use the Site;
- Offer you enhanced functionality when accessing or using the Site, which may include identifying you when you use the Site or keeping track of your specified preferences, interests, or past items viewed;
- Deliver content, through first or third-party services, including ads relevant to your interests, on the Site or on third-party digital properties; and
- Process analytics information on the Site to allow us to better understand how the Site is used and to continually improve and personalize the Site.

IV. What about other web tracking technologies?

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enable us to recognize when someone has visited our Site or opened an e-mail that we have sent them. This allows us, for example, to monitor the traffic patterns of users from one page within our Site to another, to deliver or communicate with cookies, to understand whether you have come to our Site from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of e-mail marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

V. Your choices

You have the right to decide whether to accept or reject cookies. You can exercise your cookie preferences at any time by using the cookie consent controls available on the Site.

Most web browsers also allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, you can visit resources such as **www.allaboutcookies.org**.

Please note that if you choose to reject cookies, you may still use our Site though your access to some functionality and areas of our Site may be restricted.

VI. Contact Us

If you have any questions about cookies or other tracking technologies that we use, please contact us at:

Malbec Labs

Email: legal@malbeclabs.com

BY USING THE SITE, YOU ACKNOWLEDGE THAT YOU HAVE READ AND UNDERSTOOD THIS COOKIE POLICY.

END OF COOKIE POLICY